



What's New Questionnaire August 2017

All perfect scores will be entered into a drawing at the end of each month for a \$50 gift card. Three names will be drawn every month. Feel free to photocopy a blank sheet for each team member that would like to participate.

Once complete, please fax back to (920) 569-2309 as it **MUST BE RETURNED BEFORE: NOON on Wednesday, August 23rd.**

August Inspiration - "You are never too old to set a new goal or to dream a new dream." - C.S. Lewis

<3 the Cherry Optical, Inc Team

Your name: _____

Your Clinic's name: _____

Phone #: _____

Email: _____



- 1) **True or False?** The "X" Series is available on-site at Cherry Optical, Inc on September 12th, 2017.
- 2) **True or False?** Prism occurs when we deliberately place the lens OC somewhere other than in front of their pupil.
- 3) **Regarding Essilor's "Ultimate Lens Package", qualifying and bonus pairs both must meet the following criteria:**
 - A.) Must be for the same patient.
 - B.) Must be purchased on the same day.
 - C.) Must be ordered from the same lab.
 - D.) All of the above.
- 4) **True or False?** Polarizing filters block a vertical wave of light that we see as glare off of surfaces while allowing horizontal waves to pass through.
- 5) **Using Prentice's rule, a -4.00 lens must be decentered _____ to induce 1.00 Prism Diopters:**
 - A.) 1 mm
 - B.) 2.5 mm
 - C.) 10 mm
 - D.) 2.0 mm
- 6) **True or False?** You must enroll your business in Essilor's "Ultimate Offer" for each participating lab you are using. Meaning you'll enroll more than once for Independent vs VSP, Eyemed or Essilor lab.
- 7) **True or False?** Coming Soon - Crizal Sapphire 360 will be available on-site from Cherry Optical, Inc later this fall.